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1 August 2014

Dear Member

Welcome to the 2nd CERA newsletter

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The CERA Global Association (CGA) - Brand

Administering the qualification, upholding standards and promoting CERA to business and risk professionals globally, the CGA's credibility and history has been recognised and provided with its own Vision, Mission, Values and CGA logo.



Our brand promise

The CGA develops and administers a rigorous ERM qualification, based on a mastery of one set of learning objectives, with accreditation applied on a consistent basis worldwide.

Our values

Our values articulate the aims and objectives of the CGA and ensure that we continue to honour the principles of the CERA Global Treaty.

We are relevant, unique and collaborative.

Top read

Congratulations!

The CGA Board has now formally approved the application from the Institute of Actuaries of India (IAI) for award signatory status.

CERA Global Website Project

The CERA Marketing Project team is currently carrying out research to assist them in the redesign of the ceraglobal website.

Research has been carried out with some of the key audiences to the site:

Treaty Associations: who confirm that they visit the site primarily to provide information about CERA to potential students and to check the events calendar. They would be happy to provide press releases for the site.

CERA qualifieds: There were 153 participants to the survey from the UK, US, Switzerland, Germany, Australia, South Africa, Canada, France and China. Most worked in either General Insurance, Life, Risk Management or Pensions in either a partially ERM focussed role or no direct risk management responsibility. Only 13.2% of those surveyed were employed in a CRO/SRO role. Almost 49% rarely visit the website. Those that do use it to keep up-to-date with news and provide information about CERA to others. They also reference the ERM resources. Most importantly, 95% would visit the site more if there was up-to-date ERM reference documents; risk guidance or business models and information on ERM events.

Actuarial professionals and students: Only 21% responded to the survey. This group rarely or never visit the website as they are unaware of its existence. The most useful content to this audience was ERM reference documents and to find out where CERAs are employed. A good proportion was interested in finding out about the CGA.

These results will help to inform the redesign of the website. Should you have any thoughts, recommendations or comments on any aspect of the ceraglobal website, please **contact me**. In particular, do you support the idea of having a **forum** on the new CGA website; if so, what exactly is your requirement / expectation: I will very much look forward to hearing your views.

Events

Actuarial Society of South Africa (ASSA) 2014 ERM Seminar

18-19 August, Emperors Palace, Kempton Park, Johannesburg, South Africa

Some highlights from the line up include:

- Keynote address from Professor Paul Sweeting from the University of Kent in the UK. A well-known researcher and publisher in the field of ERM

- Insights into model risk and model validation
- Cutting edge research on the countercyclical capital buffer
- An overview of the financial stability of the SA market, and risks

And more!

IAA Council and Committee Meetings

10-14 September, Millennium Gloucester Hotel and Conference Centre

The purpose of the IAA is to encourage the development of a global profession, which will ensure that the public interest is served. A key component in achieving the goals of the IAA is the work that is carried out through our Council and Committee meetings which take place twice a year in various regions of the world. These meetings provide an opportunity for numerous groups to gather over several days to discuss ongoing projects and consider new developments. In bringing together actuaries and other experts from around the world, these meetings are key events for the international actuarial profession and the global financial industry to network and collaborate.

Please see below for our list of upcoming meetings.

London, United Kingdom — 10–14 September 2014

Zürich, Switzerland — 8–12 April 2015

Vancouver, Canada — 14–18 October 2015

St. Petersburg, Russia (Q2 2016)

Berlin, Germany — May 30-June 2, 2018 (in conjunction with ICA 2018)

12th Annual ERM Symposium, Chicago

29 September - 01 October, Chicago

The purpose of the ERM Symposium is to provide thought leadership to professionals and practitioners working in Enterprise Risk Management, including discussion of risk topics and challenges across a broad spectrum of industries, as well as to support the development of professionalism and best practices among ERM practitioners without regard to industry, sector or geography.

The 18th East Asian Actuarial Conference (EAAC)

12-15 October, Taipei International Convention Centre, Taipei

The premier event for the actuarial profession in Asia; the theme 'Risk, Challenges and Opportunities'.

The CGA will be hosting an exhibition stand (Booth A4) so if you are attending please come along and tell us where CERA has taken you in your career or we can tell you more about the qualification if you are considering taking the plunge!

SOA Annual Meeting

26-29 October, Orlando, Florida

Join nearly 2,000 actuarial professionals in Orlando, for the SOA 2014 Annual Meeting & Exhibit—an event showcasing our progress. Progress in the profession, progress in business and progress in society.

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