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27 March 2014

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**Dear Member**

## **Welcome to the inaugural CERA newsletter**

Welcome to the first newsletter from the CERA Global Association (CGA). The qualification is certainly having an impact.

There is a global demand for skilled enterprise risk management professionals and the CGA is committed to raising the profile of the CERA as one of the most comprehensive and rigorous enterprise risk management qualifications available.

In pursuance of this objective, the CGA recently embarked on a renewed promotional campaign to increase awareness, recognition and acceptance of the CERA qualification. We are collaborating with Member Associations to enhance promotion of the CERA qualification in their respective countries and our intention is to steadily build an active and supportive CERA 'community' via social media. Visit the website regularly to keep up-to-date with progress and look out for invitations to get involved.

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## Welcome from Frank Sabatini, Chair, CGA Board

### Global CERA: An international success story

I'm truly amazed at what we've accomplished in a relatively short period of time. It all started with the Society of Actuaries creation of CERA in 2007. Fred Rowley's vision for a Global qualification led to the Hyderabad Treaty in November 2009. Today we have 15 Award Signatories worldwide, over 2000 CERAs and a CGA Board dedicated to maintaining the most comprehensive worldwide risk management qualification. Looking ahead, our goals are to continue to build the franchise, grow the CERA membership and to enhance the CERA brand with all of its constituencies. I'm truly excited about the prospects for the future.



### CERA: the Globally-recognised risk management qualification reaches 2,000!!!

The CERA Global Association is pleased to announce that Jared Strock has become the 2,000th person to earn the prestigious CERA qualification.

Jared is an Associate of the Society of Actuaries and a Consulting Actuary with CSG Actuarial, LLC in Omaha, Nebraska.

Jared said: "Enterprise risk management can apply to a wide range of companies and industries. Whether it's the insurance industry, the banking industry, a fortune 500 company, or your local restaurant chain, the practice of enterprise risk management can be applied, and can add much value to any organisation. The broad scope to which enterprise risk management applies really attracted me to seeking the designation. The skills I have acquired while gaining the CERA designation will allow me to better serve my clients."



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## Building a CERA community - share your thoughts

Developing the ceraglobal website into a valuable resource and building a network of CERAs who can share best practice and information is a priority for the CGA – If you are interested in providing feedback to the CGA project team to help with this objective, please let us know via the '[Contact us](#)' area on the website and one of the team will contact you.

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## 30th International Congress of Actuaries (ICA 2014)

### 30 March-4 April, Washington

Members of the CERA Board will be taking the opportunity to talk to delegates about the CERA qualification when the event takes place in Washington later this month. If you are attending please come along to one of the [poster sessions](#) to find out more – we would love to hear about where CERA has taken you in your career or tell you more about the qualification if you are considering taking the plunge.

We are also co-hosting an informal networking reception with the AFIR/ERM Section of the IAA and the Joint (SOA/CAS/CIA) Risk Management Section on the evening of Wednesday, 2 April, 18:00 – 19:00 in the Lincoln 6 (Exhibit Hall C).

Come along and grab a bite to eat and enjoy an opportunity to network with colleagues and industry professionals from around the world.

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## EAAC 2014

### 12-15 October, Taipei International Convention Centre, Taipei

The 18th East Asian Actuarial Conference (EAAC) is the premier event for the actuarial profession in Asia. The theme for the event is "Risk, Challenges and Opportunities". For further information, please visit the [EAAC's website](#).

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