
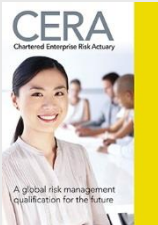






Documents	Document name	Date last published	Target audience
	CERA promotional leaflet  <i>DL roll fold flyer</i>		
	CERA promotional leaflet  <i>A5 flyer</i>		
	CERA Global Association Vision, Mission and Values leaflet  <i>DL roll fold flyer</i>		
	CERA Global Association Key Facts Leaflet  <i>DL roll fold flyer</i>		
	CERA case studies  <i>A4 flyer</i>		
	CERA promotional z-card  <i>6 x 3 panel z-card</i>		



CERA postcard  
*122 x 152mm postcard*

Promotional Items	Item Description	Last produced	Target Audience
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CERA lapel pin  
*Silver nickel plated enamel badge*



CERA lapel pin box  
*Sliver foiled pillow box*



CGA USB  
*1Gb twister USB*



CGA pen  
*Yellow grip*



CERA pen  
*Black grip*



CERA pen  
Purple grip





CERA Global Association travel card wallet









CERA Global Association note book  
*A6, 80 pages*



CERA Global Association post-it notes  
*75 x 75cm, 50 leaves*

Room dressing	Item description	Last produced	Target audience
	CERA roller banner <i>850mm x 2200mm</i>		
	CERA poster <i>2420mm x 1200mm</i>		

Resources	Item Description	Last produced	Target audience
	CERA certificates  A4		
	CGA press release  A4 Word template		
	CERA press release  A4 Word template		
	CERA brand guidelines  A4 Word document		
	CERA visual brand guidelines.  A4		
	CGA address labels  A4 sheet for Avery L7165 labels		



CERA PowerPoint toolkit

*PowerPoint template*

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CERA Toolkit

*Artworks, logos and  
reference material on a  
1Gb USB stick*

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